

DAILY BUSINESS TIP

Wednesday, February 24, 2021

February 24-26, 2021

3-day virtual conference & EXPO

35 sessions delivering education, information & resources

8:30 a.m. - 4:00 p.m. daily

2021 **SUBStrong**

BUILDING YOUR BOTTOM LINE

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"As Mark Twain once said "If it's your job to eat a frog, it's best to do it first thing in the morning. And if it's your job to eat two frogs, it's best to eat the biggest one."

The frog is that one thing you have on your to-do list that you have absolutely no motivation to do and that you're most likely to procrastinate on. Eating the frog means to just do it, otherwise the frog will eat you meaning that you'll end up procrastinating it the whole day.

Failure to execute is one of the biggest problems in organizations today. One of the keys to your living a wonderful life, having a successful career, and feeling terrific about yourself is to develop the habit of starting and finishing important jobs. When you do this behavior will take on a power of its own and you will find it easier to complete important tasks than not to complete them.

SET THE TABLE

Decide exactly what you want.

Clarity is essential. Write out your goals and objectives before you begin.