

ASAC PRESIDENT'S MESSAGE



Monday, April 19, 2021

Good morning. It is the third week of April, Monday the 19th. I thought that this would be the perfect time to talk about ASAC's three main pillars. ASAC focuses on and is driven by our dedication to advocacy, education and networking delivered through benefits, programs and services on behalf of and in support of our members.

Many important concepts are buttressed by a three pillar approach: leadership, management, spirituality, trust, education, financial planning, healthcare, government and much more. But what about the oft-cited three legged stool metaphor?

Did you know that on an uneven floor, a four legged stool will always wobble but a three legged stool will always be stable? It is true. The explanation can be found in a mathematical principle that any three points must always lie in the same plane. How's that for some construction talk on a Monday morning? Architects, Contractors and Engineers are the three pillars of our industry and we stand on that strength, united, every day.

ASAC began 2021 with this in mind, focusing on education by Building Your Bottom Line through a virtual construction conference and expo, SUBStrong. We are now in the second quarter of 2021 and we are bringing ASAC Outdoors with networking being top of mind. And let us not forget the constant of Advocacy. ASAC is at the State Capitol, in Washington and before the Colorado Construction Industry advocating on behalf of specialty trade contractors.

As we think of networking, ASAC understands the power of a strong professional network but that it is also not at the top of everyone's to-do list. Networking can be time-consuming, awkward on occasion and incredibly draining. But it gives you a competitive edge throughout your career and a direct impact to your business success. So, ASAC strives to make networking easy and fun and something that everyone can enjoy. ASAC builds into every networking event opportunities to meet new customers, discover new resources and strengthen and build on existing relationships.

Save the Dates:

June 19, ASAC Awards in the Park

July 16, ASAC Clay Shoot

September 13, ASAC Annual Golf Classic

More details in this issue of the President's Message. We will be providing you with networking tips throughout the spring and summer in the President's Message that will hone your networking skills and deliver powerful tools to assist you in those efforts.

I encourage you to watch for, seek out and discover the three-legged strengths around you . . . when your grade schooler learns the three primary colors that make all other colors, let's not forget Harry Potter, Ron and Hermione, The three stooges... I'm losing it. Let's make it a great week.