

ASAC PRESIDENT'S MESSAGE



Monday, May 24, 2021

Good morning! It is the week of May 24th and we are well into planning the ASAC 2021 Awards in the Park. The finalists in each of the Awards Categories are announced in this issue of the President's Message. Finalists are the top 3 vote recipients in each category selected from a field of nominees. Click the link and see who you know or just maybe your name or company name made the list of finalists.

ASAC gives awards and recognition because it lets people know their work is valued. ASAC gives awards and recognition because it demonstrates gratitude for each person and company for the good job they do. ASAC is aware of outstanding accomplishments. ASAC knows there are industry leaders, mentors and those who set an example for others to follow. Awards and recognition given to individuals and companies means we all win!

ASAC will host the 35th Annual Awards in the Park on June 19, 2021 from 7:00 – 10:00 p.m. at Grant's Amphitheater, Clement Park. This year the ASAC Awards is not just another industry awards program. Because we find ourselves in a unique situation and have been managing this unique situation for over a year now, we have missed seeing you and what better place to gather than in the Colorado outdoors.

We will celebrate the perseverance and excellence of Colorado Construction because we have always known that you are essential. Our industry was challenged by COVID. We moved forward because you jumped in, knocked down barriers and found solutions that kept our teams, friends and colleagues safe and on the job.

ASAC has long been challenged and a bit put off when those in the IT and technology field refer to us as late adopters. We will give them a bit of room on this one but what never follows is the explanation of why we are slow to adopt technology. Not to oversimplify, but it is because we are a relationship industry. As an industry we pride ourselves in craftsmanship, work ethic and the legacy our building leaves on a community and technology moves us away from our core value of people.

March 2020 and the world changed. COVID 19, a pandemic changed our relationships by impacting everything we do; how we work, play, worship, educate, celebrate, grieve, shop and fellowship. Technology was the solution to keeping the construction industry moving forward, kept us connected and how we kept our lives on track.

What began as a six week shut down or slow down turned into more than a year of doing everything differently, but ASAC has not forgotten you and we want to see you in person. We waited. No awards program in 2020, we just couldn't figure out how to pull it off. This year, we have moved the ASAC Annual Awards to the Park because it is a safe option and what better place to take a breath of fresh air as we head into summer and put the pandemic behind us.

You will be amazed at this year's Awards in the Park. In fact, this just might be a new tradition for ASAC. Today, as an industry we embrace technology, we get it! We don't necessarily like it, but we get it. Change is good when purposeful. Change is good because it brings new opportunities. Change is good because we grow and have new experiences. Change is good because of the possibilities that come with it. Join ASAC at the 2021 Awards in the Park, a new experience with great opportunity as we celebrate this year's nominees and award winners.

Make it a great week!