

**AMERICAN SUBCONTRACTORS ASSOCIATION OF COLORADO ~ ASAC****ASAC Mission Statement**

American Subcontractors Association of Colorado protects and supports the profitability of our members as we build Colorado

**ASAC Vision**

To be the united voice for our members, building their sustainable future.

**ASAC Values**

Fair and ethical business practices  
Professional development  
Safe and healthful work environment  
Industry collaboration

**Goal 1: Advocacy**

Advocate to protect the rights of subcontractors and specialty trade contractors and improve the business environment in which they operate, before all branches of government and the construction industry.

**Goal 2: Collaboration**

Encourage collaboration and communication among individuals and entities with similar interests and goals.

**Goal 3: Communication**

Increase communication with members, prospects and industry groups in a timely, focused, interactive and effective manner.

**Goal 4: Education**

Provide management and safety education to the construction industry.

**Goal 5: Membership**

Retain, increase and diversify membership.

**Goal 6: Management & Governance**

Manage and govern the Association as an efficient, profitable and ongoing business entity.

**Address**

7555 West Amherst Avenue, POB 27438  
Denver, CO 80227

**Hours**

Monday through Friday  
9:00 a.m.—4:00 p.m.

[www.ASAColorado.com](http://www.ASAColorado.com)  
303.759.8260

**Debra L. Scifo, Executive Director**  
[DScifo@ASAColorado.com](mailto:DScifo@ASAColorado.com)

**ASAC Officers**

**Mark Cone President**  
*Delta Drywall, Inc.*

**Nick Williams, Past President**  
*Absolute Caulking & Waterproofing, Inc.*

**Ashley Butts, Vice President**  
*Powell Restoration, Inc.*

**Nathan Fonseca, Treasurer**  
*CRS Insurance Brokerage*

**Candee Dietrich, Secretary**  
*Absolute Caulking & Waterproofing, Inc.*

**Mark Gruskin, Chapter Attorney**  
*Senn Visciano Canges*

**Amber Valdez, Lobbyist**  
*Valdez Public Affairs LLC*

***The ASAC Health and Safety Committee provides its membership with the resources that are necessary to comply with health & safety standards and helps implement best practices in the successful creation of a supportive safety culture within their organizations.***

**Protect the people who make your company successful.** ASAC brings the resources to develop and manage an elite safety program. Whether it is education or training, the safety resources to members are continually growing and expanding to meet industry challenges. ASAC has partnerships with industry leaders in safety management, job site protocol and hazard analysis, training and education, and risk management. At ASAC we understand that safety is a partnership and to our members we deliver the resources necessary to create an occupational health & safety environment and cost containment certification.

ASAC Health and Safety delivers, partnership with hasq Health and Safety Council Colorado (formerly Colorado Safety Association) and HealthLinks, safety education seminars, ASAC Work Comp Safety Program, Safety Self Assessment and other safety resources, available in the members only section of the ASAC website, [www.ASAColorado.com](http://www.ASAColorado.com).

***Bringing industry partners together to create new contacts, learn from common experiences and build future opportunity.***

**Annual Construction Industry & Excellence In Safety Awards Gala, recognizing and rewarding the industry.** ASAC Members nominate and elect the award winners. This premier networking event is attended by subs, generals, architects, safety professionals, project managers, superintendents and industry professionals.

**Annual Golf Classic, playing that pays big dividends.** The Annual Tournament brings individuals together from across the industry. Don't golf? There are many ways to get your company noticed! The ASAC Annual Golf Classic delivers big on business opportunity.

**Partner In Construction Program, build relationships between subcontractors' and suppliers and general contractors.** Only general contractors referred by members are eligible to join the ASAC Partner in Construction Program. Subs and GCs come together to build effective teams for a profitable and productive outcome through networking, education and open discussion of industry topics.

**Business Best Practices, gain the knowledge and skills from industry peers and professionals.** Networking events that put ASAC subcontractors and suppliers face to face with general contractors, followed by a discussion of industry business practices. Educational resources that support Business Best Practices to include operations, construction management and human resource practices.

**Leadership Development, develop leadership skills through a network of industry professionals and peers.** Board of Directors, Committees, Task Forces and Councils are an excellent way to learn from your peers and industry professionals to access business opportunities and resources.

**Annual Texas Hold 'Em Tournament and Cornhole Tournament.** Networking events that raise funds for the legislative advocacy work of ASAC. Texas Hold 'Em Tournament is in January/February and Cornhole Tournament is in April.

**Women of Construction.** Networking, education and resources that supports diversity in the workplace. For all members and industry partners. 2023 Events include Cabernet in Construction, Ms Fix It Panel Discussion and Brunch with keynote on Business Ethics.

***NEW 2023 Pickle Ball Tournament. Coming October 2023***

***NEW GC SUB Happy Hour Networking. Coming August 3 and November 2, 2023.***

*“ASAC, the united voice for our members, building their sustainable future”*

## Safety Education & Training Resources

**ASAC MEMBERS ONLY**  
**ASAC Safety Program**



ASAC Membership includes  
**COMPLIMENTARY Membership in CSA**  
1114 West 7th Avenue, Suite 150 | Denver, CO 80204



Become a Certified Healthy Workplace™\* and promote Total Worker Health throughout your organization. Perfect for organizations looking to do significant planning or progress tracking. Includes 4 advising sessions. **ASAC Member \$180 per year!**

13001 E. 17th Place., Building 500 B119, Aurora, 80045  
contact@healthlinkscertified.org | 1-833-616-0100

**September 2023**  
**Fall Prevention Month**



### Fall Statistics & OSHA Videos

ASK Sheets

- [Fall Protection in Construction](#)
- [OSHA Fall Protection Standard Introduction](#)
- [Fall Rescue Plan – Things to Consider](#)
- [Post Fall Rescue](#)
- [Ladder Use Highlights](#)
- [Leading Edge Fall Protection](#)

ASK Professional

Toolbox Talks

Fall Prevention Jobsite Signage

Fall Prevention PowerPoint Video

English & Spanish

Fall Prevention at Home

[Ladder Safety at Home](#)



**2023 SUBStrong**  
*Solutions to Building a Better Business*

presented by



**September 26, 2023**

Business Solutions

**October 17, 2023**

Health & Safety Solutions

**November 7, 2023**

Workforce Solutions

- **Hybrid Event**
- **7:30 a.m.—noon each day**
- **Keynote | Education Sessions**
- **Panel Discussion**

## 2023 Events

visit [www.ASAColorado.com/Calendar](http://www.ASAColorado.com/Calendar) for details

Business Practice Interchange

Contract Study

Monthly Webinars

Pickle Ball Tournament

GC SUB Happy Hour and Networking



**ASAC 41st Annual Golf Classic**  
**September 11, 2023**

Lone Tree Golf Club | Lone Tree CO  
8:00 a.m. shotgun  
1st, 2nd, 3rd place awarded  
Breakfast, lunch, attendance prizes & more



April 26, 2023  
**Cabernet in Construction**

August 24, 2023  
**Ms. Fixit Panel Discussion**

October 10, 2023  
**Fall Brunch Business Ethics**

**COLLABORATION** ~ Encourage collaboration and communication among individuals and entities with similar interests and goals.

### Industry Partnership

Grass roots partnerships that share common interests

*Identifies and develops common interest partnerships with organizations and associations within the construction industry and greater business community.*

**AGC Culture of Care**  
**ASA National**  
**Colorado Roofing Association**  
**Rocky Mountain Steel Construction Assn**  
**TradeCraft Industries**

### Business Partnership

Grass roots partnerships that share common interests

*Identifies and develops partnership in the business community that brings value to members and the community at large.*

**BuildStrong Academy**  
**Colorado Public Works Journal**  
**HealthLinks**  
**Holmes Murphy Associates**  
**Health & Safety Council Colorado**  
**Plante Moran**  
**Wagner Rents, Inc.**

### Colorado Contractor Coalition Legislative Advocacy

Partners working together for public policy improvement to the construction industry

*Monitors, develops and lobbies legislative advocacy initiatives before state and local governments.*

**Scott Deering, Vice Chair**  
**Absolute Caulking & Waterproofing**  
**ASA National**  
**Building Jobs 4 Colorado**  
**Colorado Contractors Coalition**



## Platinum Partners

Delta Drywall, Inc.  
Diamond Excavating

MW GOLDEN CONSTRUCTORS  
Holmes Murphy Associates

Wagner Rents, Inc.

### Communication

*Colorado Public Works Journal*  
ASAC Board of Directors  
ASAC Committees & Councils  
asaToday  
www.ASAColorado.com  
Www.SUBStrong.com  
ASAC Facebook  
ASAC LinkedIn  
Contractor's Compass  
www.asaonline.com  
Subcontractor Legal Defense Fund  
CCC SUB-PAC

### Education

Construction Contracts  
Contract Negotiation Tips  
HR Risk Management  
Business Best Practices  
Risk Management  
*Education, Training & Resources & Annual Safety Summit*  
SUBExcel  
SUBStrong  
Contractors Knowledge Network  
Women of Construction

### Networking

Business Growth Network  
Membership Events  
Happy Hour & Networking  
Annual Golf Classic  
Annual Awards Gala  
ASAC Committees & Councils  
SUBExcel  
SUBStrong  
Colorado Trade Associations  
Pickle Ball Tournament *NEW*  
Women of Construction

***Supporting the Colorado Construction Industry and delivering a return on investment through outcome based benefits and services.***

### **Membership – Just the FACTS**

ASAC membership is organizational versus individual. Your membership applies to your entire company; there is no limit as to how many of your employees can become active participants in the association.

ASAC has a membership or partnership that fits your business model and includes ASAC Members, BTAC Partners, Industry Partners, Associations & Community Organizations — specialty trade contractors, general contractor partners, professional associates, professional service providers and vendors to the construction industry as well as trade associations, charity organizations and industry partners.

### **Return on Investment - Need a reason to join, here are ten of them:**

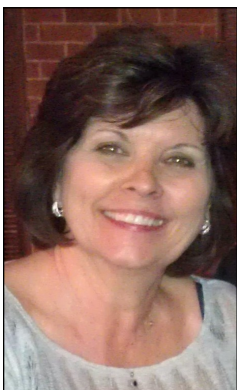
1. Learn how to sustain profitability
2. Government advocacy
3. Industry advocacy
4. Networking and construction management
5. Model contract documents
6. Knowledge and information sharing
7. Intellectual capital of subcontractors
8. Education and Business Development
9. Discounts on products and service
10. Professional staff that works for you

**Mark Cone**  
**2022-23 ASAC President**  
Chief Estimator  
Delta Drywall, Inc.



### **Outcome based benefits – Five ways your business benefits from membership:**

1. Improve your company's cash flow by speeding collections and reducing retainage and withholding.
2. Stop absorbing risk you can't control or insure.
3. Improve your understanding of complex contract requirements and brush up on negotiating skills.
4. Increase the visibility of your company so prospective customers can more easily find you.
5. Ensure that the business relationships between you and your customers are positive.



*It is with confidence that I say as a member, supplier, associate or partner of the American Subcontractors Association of Colorado (ASAC) you are a part of an organization that boasts the best construction subcontractors in the state of Colorado.*

*The professional and supplier members and partners are of equal standing in their profession and are here to bring you unparalleled service and products to support you and your business.*

*ASAC goals require a standard of best practices and conduct to distinguish you from others in the industry. While the quality that the industry has come to expect from our membership can be found outside of ASAC, it is within ASAC that the industry can be assured they are working with subcontractors, professionals and suppliers that are the most ethical, knowledgeable and skilled in the industry.*

*If you do not find what you are looking for, call me or a member of the staff and we will search out what you are needing and get back with you. Communication and resource development are a strength of ASAC. Combined with our commitment to service, ASAC members receive an immediate return on investment once part of the ASAC community.*

**Debra L. Scifo, Executive Director**  
**American Subcontractors Association of Colorado**



**American Subcontractors Association** has been a chartered chapter of the National ASA since September 1966. ASA Colorado members are members of ASA National. The benefits of the ASAC and ASA partnership is a great value to members with advocacy at the federal level, Consensus Docs, Contractors Knowledge Network, Subcontractor Legal Defense Fund, ASAdvantage Program and more.



**Building Jobs4Colorado** coalition is broad coalition of construction design professionals, general contractors, sub-contractors, sub-sub-contractors & owner organizations across Colorado. BJ4C members represent over 4,500 companies, over 1,500 sub-contractors representing tens of thousands of Colorado citizens. BJ4C represents more than 90% of the Colorado construction industry.



**Colorado Public Works Journal**, Provides a platform for the infrastructure industry of Colorado to showcase their work and to learn from others by providing a monthly professional journal, (digital and hard copy) online job board. Learn more at [ColoradoPublicWorksJournal.com](http://ColoradoPublicWorksJournal.com). Visit on Facebook, Instagram and LinkedIn.



**Colorado Roofing Association's** goal is to help homeowners and commercial building owners and managers make informed decisions about replacing and maintaining their roof systems. CRA is a legislative partner and member of the Colorado Contractors Coalition .



hasc Health and Safety Council Colorado (formerly Colorado Safety Association) delivers health and safety training, Pinnacol Safety Group, job board, Helpful Forms and more. ASAC members receive a membership with their ASAC Membership.



Health Links promotes healthy, safe work, by science-led experts. They are based in the Center for Health, Work & Environment at the Colorado School of Public Health. Their mission is to further a vision of a healthier, safer workplace through a personal advisor, assessment, programs and policies, evaluation and engagement. ASAC members receive all the resources for a cost of \$150 per company.



**Tradecraft Industries** is a perfect partner to ASAC, committed to supporting the construction industry by making available the tools and resources necessary to grow, develop and manage a successful construction business. Tradecraft Industries is the host of the 2020 ASAC Member Events and education programs .



**The Rocky Mountain Steel Construction Association** was established in 1993 with the express purpose of "Advancing steel construction in the Rocky Mountain region." The RMSCA endeavors to provide educational, promotional and outreach efforts to the membership and the construction community at large.